

nsmc Giving

ADVANCING PHILANTHROPY AT NORTH SHORE MEDICAL CENTER

A Publication of the NSMC
Development Office



AN INSIDE PERSPECTIVE

Partners and NSMC CEOs Discuss the Why and How of Changing Healthcare

Partners HealthCare and North Shore Medical Center are taking a leadership role in redesigning care to be more patient-centered and affordable. This process is bringing together teams from across Partners HealthCare to rethink how work is done and develop sustainable, long-term changes in how care is delivered. Recently, Partners President and CEO Gary Gottlieb, M.D., and NSMC President and CEO Robert Norton sat with *NSMCGiving* to share how these institutions are changing to create a new future for healthcare.

continued on page 10

Inside:



Improving access,
quality and affordability

3



Wellness programs
for cancer patients
yield powerful results

8



Kevin Noyes embraces
role as chairman of
2011 Cancer WALK

9

Dear Friends



It gives us great pleasure to introduce our first NSMCGiving Year in Review special issue. In an attempt to “go green,” and consolidate some communications materials, North Shore Medical Center did not produce a separate annual report this year. Instead, this spring issue of NSMCGiving provides an overview of some of the key accomplishments of calendar year 2010 and recognizes our generous donors.

There were a number of notable milestones last year: Gary Spiess stepped down as Chairman of the NSMC Board of Trustees and Richard Holbrook took the reins. We are grateful for Gary’s leadership over the past five years and are delighted that he will continue to represent

North Shore Medical Center as Chair of the Partners HealthCare Audit Committee. As the President and CEO of Eastern Bank, Rich Holbrook continues the long-standing commitment of Eastern Bank to the community and to NSMC in particular.

Another significant leadership transition took place at the Partners level, with James Mongan, M.D., stepping down as President and CEO of Partners HealthCare and Brigham and Women’s Hospital President Gary Gottlieb, M.D., M.B.A., moving into the Partners role. See the cover story of this publication to read a Q and A with Dr. Gottlieb and NSMC President Bob Norton focusing on the current state of healthcare and the strategic direction of Partners.

June 20, 2010, marked the 20th anniversary of the North Shore Cancer WALK. It was a gorgeous, sunny day—Father’s Day—and, as has been its history for the previous 19 years, fathers, mothers, grandparents, children and teens all walked together along the 6.2 mile route—many for the 20th time. A 5K RUN was also added, attracting hundreds more runners than had been anticipated for a first-year effort.

Lastly, this Year in Review issue recognizes the hundreds of individuals, corporations, foundations and families who provided valuable philanthropic support to NSMC in 2010. From gifts directed to the Best Care, Right Place campaign, to the 1874 Society and the WALK, contributions from the community are vital to our continued excellence. Thanks to each and every one of you and all the best wishes.

Sincerely,

Richard C. Bane
NSMC Trustee
Chairman, Development Committee

Sara J. Andrews
Senior Vice President for Development

NSMCGiving | Spring 2011

NSMCGiving is a publication of the North Shore Medical Center Development Office. It is published three times a year for supporters and friends of NSMC.

Comments, questions and suggestions should be addressed to:

Sara Andrews, Senior Vice President for Development
978-825-6250, sandrews1@partners.org

NSMCGiving / NSMC Development Office
81 Highland Avenue – ED Ground, Salem, MA 01970

Please write to us at the above address if you wish to have your name removed from our distribution list for future fundraising materials designed to support North Shore Medical Center.

Cover photo: Partners President and CEO Gary Gottlieb, M.D. (left), and NSMC President and CEO Robert Norton.

nsmcGiving



2010 YEAR IN REVIEW

THIS HAS BEEN A DEFINING YEAR FOR HEALTHCARE. Today, Massachusetts leads the nation with 98 percent of all residents now having

health insurance coverage. This is both a major accomplishment for the Commonwealth and an encouraging precedent for what could take place at the national level in years to come. With almost every resident of Massachusetts now enjoying the benefits of health insurance, the next stage of healthcare reform has become clear: All hospitals and healthcare providers must now deliver greater value in terms of access, quality and affordability.

2010 YEAR IN REVIEW (continued from page 3)

North Shore Medical Center is well positioned to succeed in this challenging new healthcare environment. Efforts to improve access, quality and affordability have long been the focal point of NSMC's strategic vision, leading to advanced clinical collaborations with Massachusetts General Hospital, a growing network of primary care physicians, new and improved facilities and innovative outreach programs. NSMC—along with its peer hospitals in the Partners HealthCare network—continues to take a leadership role in redesigning care to be more patient-centered and affordable.

SETTING A NEW STANDARD FOR CARE

Since it first opened in June of 2009, the Mass General/North Shore Center for Outpatient Care in Danvers has been enthusiastically embraced by patients as the new standard for outpatient care in terms of clinical sophistication, quality and convenience.

Building on decades of collaboration between Massachusetts General Hospital and North Shore Medical Center, the Center offers an array of medical and surgical services, outpatient day surgery, a cardiology practice and cardiac testing service, vascular services, diagnostic imaging and technology and a breast health center. To date, the Center has provided more than 50,000 treatments and healthcare services to patients and families on the North Shore.

The Center is also the new home of the Mass General/North Shore Cancer Center, providing patients with advanced diagnosis and state-of-the-art medical, radiation and surgical oncology treatment and services. The Cancer Center has also developed new collaborative multi-disciplinary medical and surgical oncology clinics featuring senior staff physicians from both MGH and NSMC.

RECRUITING GREAT NEW PHYSICIANS

With more patients now covered by health insurance in Massachusetts, the demand for primary care physicians is greater than ever. This has made attracting new primary care physicians a challenge for all hospitals. Anticipating this trend, NSMC and its multi-site physician practice, North Shore Physicians Group (NSPG), is now offering its physicians significant work flexibility, administrative support, training in advanced technology and access to world-renowned

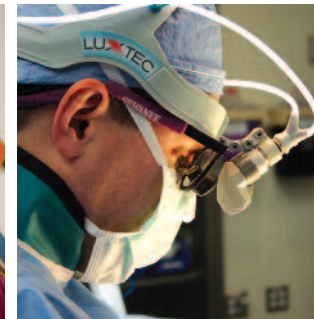
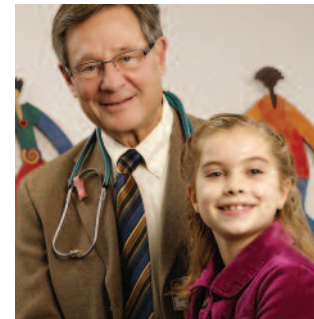
specialists throughout Partners HealthCare. The result? NSPG has hired 28 outstanding new primary care and family practice physicians over the past several years.

We have also opened new primary care practice locations in Danvers, Beverly and North Danvers/Topsfield while renovating and enhancing our practices in Marblehead and Saugus. This has expanded patient comfort and improved access to services. As word of great new physicians and new facilities has spread over the past year, new patient visits to NSPG have grown by 11 percent.

TRANSFORMING THE INPATIENT EXPERIENCE

The opening of a new, state-of-the-art Intensive Care Unit on the Salem Campus in May 2010 brought NSMC one step closer to the completion of a \$50 million project to update its facilities. These capital improvements represent the single largest investment in inpatient care in the Medical Center's history. Supported by a record-setting fundraising campaign, the changes ensure that our inpatient facilities match the high caliber of our caregivers and clinical technology.

With the completion of 15 new private rooms on Davenport 5 in spring 2011, our three-year renovation at the Salem Campus has increased the number of single-bed rooms from 34 to 68 and reduced two-bed rooms from 80 to 64. We have also completed renovations in the Emergency Department, Birthplace, Pre-Admission Testing, Sleep Lab and Imaging and added the newly constructed Brudnick Women's Breast Health



All hospitals and healthcare providers must now deliver greater value in terms of access, quality and affordability.

Center. In each case, these upgrades have focused on comfort, privacy, family involvement, staff efficiency and room for advanced technology.

WALKING WITH OUR COMMUNITY

The 20th anniversary of the North Shore Cancer WALK and inaugural North Shore 5K Cancer RUN held last June in historic downtown Salem drew an estimated 5,000 participants. The event raised more than \$910,000 for the direct support of advanced cancer care right here on the North Shore.

The largest single-day fundraiser on the North Shore, and a source of vital funding for cancer treatment and programs, the WALK/RUN has raised more than \$16 million to date, helping fund the new Mass General/North Shore Cancer Center in Danvers, state-of-the-art equipment and

an array of innovative wellness programs. All money raised from the event stays in the community, ensuring that the very highest quality cancer care is available to patients on the North Shore.

The 2011 WALK/RUN will take place on June 26, with proceeds going to the renovation of the inpatient oncology unit on the Salem Campus as well as wellness services and support programs for the Mass General/North Shore Cancer Center.

CARING BEYOND THE HOSPITAL WALLS

NSMC is working closely with community health centers on the North Shore to ensure that the medically underserved have access to the right care in the right setting, not only to improve patient outcomes but also to contribute to overall patient affordability. In 2010, building on its historic clinical

collaboration with NSMC, Lynn Community Health Center (LCHC) received a \$3 million grant from Partners HealthCare to help finance a new addition to their facility. This grant will enable LCHC to add four new NSMC-credentialed primary care physicians to serve an estimated 4,000 children and adults who currently do not have a primary care doctor.

LCHC cares for more than 33,000 of Lynn's 89,000 residents. Some 45 percent of Lynn children under age 18 rely on the health center for primary medical care, dental services, behavioral health and specialty care. The Partners funding commitment is the largest the health center has received to date for the \$11 million project.

YEAR IN REVIEW

Best Care, Right Place

The Campaign for the *New NSMC*



JUST OVER FOUR YEARS AGO, North Shore Medical Center began the quiet phase of a \$15 million fundraising campaign in support of the two capital projects launched to transform the delivery of healthcare on Boston's North Shore—the construction of the Mass General/North Shore Center for Outpatient Care in Danvers and significant renovations to clinical areas at Salem Hospital. Almost immediately, close friends of the Medical Center answered the call with three individual \$1 million gifts—the first ever in the institution's history. As we begin 2011, we are poised for success with more than \$13.8 million in hand and the possibility of a \$1 million challenge grant to complete this effort. Each of these contributions is listed below, and all donors will be recognized for their participation in each issue of *NSMC Giving* through the close of the campaign. NSMC leadership extends its deepest gratitude to every individual, family, corporation and foundation for helping to make these projects possible.

CAMPAIGN DONORS

As of August 30, 2010

\$1,000,000 (+)

2007 - 2009 Cancer WALK
Penny and Leonard Axelrod
Eastern Bank Charitable Foundation
The Arthur J. and Eunice Epstein
Philanthropic Fund
The Morton and Lillian Waldfogel
Charitable Foundation

\$250,000 - \$999,000

Donna and Henry Bertolon
Jeffrey S. and Susan M. Brudnick
Commonwealth Radiology Associates, Inc.
Scott Abel, M.D.
James C. Bass, M.D.
Jonas J. Berman, M.D.
Kevin J. Callahan, M.D.
Richard A. Dobrow, M.D.
Wei Du, M.D.
Daniel R. Gale, M.D.
M. Elon Gale, M.D.
Paul Gryzenia, M.D.
Himanshu Gupta, M.D.
Bruce Hall, M.D.
Patrick W. Hanks, M.D.
Kellie Hemme, M.D.
Allan I. Hoffman, M.D.
Timothy J. Hough, M.D.
Merric D. Landy, M.D.
Howard W. Lowy, M.D.
Michael Mastromatteo, M.D.
John P. Murray, M.D.
Courtney C. Neff, M.D.
Miriam L. Neuman, M.D.
Nahid Rathore, M.D.

Claudia S. Reynders, M.D.
Zulmarie Roig, M.D.
M. Christian Semine, M.D.
Eva Statz, M.D.
Bruce G. Stewart, M.D.
Julie Stiles, M.D.
Samuel Tong, M.D.
Alvin J. Yamamoto, M.D.
Massachusetts General
Physicians Organization, Inc.
Mr. David Sherman*
The Spiess Family
Mr. and Mrs. Ivan D. Benda
Mr. and Mrs. William R. Miller
Mr. and Mrs. Gary A. Spiess
Mr.* and Mrs. Howard W. Spiess
Mr. and Mrs. Paul D. Spiess
The Trustcott/Sidford Family

\$100,000 - \$249,999

Anonymous
Thomas and Rita Carpi and Family
Danversbank Charitable Foundation, Inc.
Ginnie and Wes Eaton
Lucy and Leo Gilson
W. Bradford Ingalls Charitable Foundation
J. Brian McCarthy and Family
North Shore Ear, Nose & Throat Associates, P.C.
Charles Leidner, M.D.
Terry Garfinkle, M.D., M.B.A.
James Demetroulakos, M.D.
Richard Mugge, M.D.
David Chrzanowski, M.D.
J. Bradley Turner, M.D.
Commonwealth Pathology Partners, P.C.
Graziella Abu-Jawdeh, M.D.
Bruce Beckwith, M.D.
Khalid M. Butt, M.D.
Margaret Fallon, M.D.
Linnea Garcia, M.D.
Heinz K. Grohs, M.D.
Anthony J. Guidi, M.D.
Mr. Robert G. Norton and
Ms. Dianne M. Savastano

Maureen Lynch Shaffaval
and John C. Clapp, M.D.
Harold T.N. Smith Memorial Foundation
Mr. and Mrs. Gilbert L. Steward, Jr.
Daniel and Linda Sullivan
Surgical Specialists of the North Shore, Inc.
James Balcom, M.D.
Bernard Benedetto, M.D.
Frederick Buckley, Jr., M.D.
Larry Goldberg, M.D.
Richard Goodenough, M.D.
William Kastrinakis, M.D.
C. Bruce Ledig, M.D.
Jaime Rivera, M.D.
Marc Rubin, M.D.
Russell Ryan, M.D.
David Smail, M.D.
Ralph B. and Ruth S. Tefferteller*
Thermal Circuits, Inc.
Barbara and Anthony Klein

\$50,000 - \$99,999

Tami and Richard Bane
Dr. Rick and Pat Buckley
Delulis Brothers Construction
Nancy and Donald Durkee
Ernest A.* and Laura E. Ekengren
Ruth J. Farwell*
Mark Forziati
Gastrointestinal Physicians, P.C.
Albert Namias, M.D.
Nicholas Karamitsios, M.D.
Ronald Hartfelder, M.D.
Khoa Do, M.D.
Jeffrey Oringer, M.D.
Joshua Namias, M.D.
Mr. and Mrs. Frederick W. Jackson
The Lawrence Family
Edward & Lee Lawrence Foundation
Pamela Lawrence and Robert Buck
The Leveroni Family
Charles H. & Amy Leveroni and Family
Charles F. & Priscilla Leveroni
Thomas McKiernan
Charles W. Pingree
Edward R. Tufts*
Weld Foundation

\$25,000 - \$49,999

Sara Andrews
Bouchard & Son, Inc.
Dr. and Mrs. John P. Fisher
Charlotte L. Freedberg
Tanya and Anthony J. Guidi, M.D.
Joanne and James Hobin, Jr.
Donald R. Humphreys
Anna and Robert Irvine
Robert Jacobs
Joan Comfort Johnson

Gilda and Leonard Kessel
Vanita McGuirk and Family
Mary Kay and James F. McIntyre, M.D.
National Grid
Amy and Mitchell Rein, M.D.
Marguerite and David Roberts, M.D.
Rogers Family Foundation
Lili G. Rowen
Joel H. Schwartz, M.D.,
and Karen Krag, M.D.
John R. Serafini, Sr.
Norma Shribman and Family
Mr. and Mrs. Philip Tanzer
United Order True Sisters, Heritage 53
Sarah and Louis J. Woolf
Marilyn and William York

\$10,000 - \$24,999

Scott D. Abel, M.D.
Barbara Ann Bagge*
James Balcom, M.D.
James C. Bass, M.D.
Jonas J. Berman, M.D.
Pat and Arthur Bowes
Mr. and Mrs. David A. Bristol
Frederick Buckley Jr., M.D.
Kevin J. Callahan, M.D.
Rita and Edward Collins
Crawl for a Cure
Richard A. Dobrow, M.D.
Wei Du, M.D.
Fidelity Charitable Gift Fund
Daniel R. Gale, M.D.
M. Elon Gale, M.D.
Larry Goldberg, M.D.
Richard Goodenough, M.D.
Paul Gryzenia, M.D.
Himanshu Gupta, M.D.
Bruce Hall, M.D.
Patrick W. Hanks, M.D.
Kellie A. Hemme, M.D.
Allan I. Hoffman, M.D.
Timothy J. Hough, M.D.
William Kastrinakis, M.D.
Louis and Rose Klosk Fund
Merric D. Landy, M.D.
C. Bruce Ledig, M.D.
Howard W. Lowy, M.D.
Michael Mastromatteo, M.D.
Maury McGough, M.D.,
and Richard Holliday
John P. Murray, M.D.
National Grand Bank
Courtney C. Neff, M.D.
Miriam L. Neuman, M.D.
Richard Osgood
Mary Puma and Eivind Lange
Nahid Rathore, M.D.
Claudia S. Reynders, M.D.

Jaime Rivera, M.D.
Marc Rubin, M.D.
Russell Ryan, M.D.
M. Christian Semine, M.D.
Margaret and Ed Smith
Eva M. Statz, M.D.
Stephenson & Brook Co., Inc.
Julie Stiles, M.D.
Jessica and Jeremy Styles
The Family of David Symmes
Mr. and Mrs. Sherwood J. Tarlow
Bea and Scott Thibedeau
Samuel Tong, M.D.
David Wright Esq.
Alvin J. Yamamoto, M.D.

\$5,000 - \$9,999

W. Gerald Austen, M.D.
Mr. and Mrs. Mark J. Blass
Mr.* and Mrs. Eustace W. Buchanan
Mr. and Mrs. William C. Buckingham
Susan and Richard Holbrook
Mr.* and Mrs. John B. Hooper
Terence A. McGinnis, Esq.
Mr. and Mrs. Richard F. Moore
Roxanne and Kevin Ruppel
Mrs. Joan D. Wheeler
Anita and Roger Wiseman

\$1,000 - \$4,999

Dr. and Mrs. Asher Alpern
E. Amanti & Sons, Inc.
Dr. and Mrs. Arthur Z. Berg
Stanley P. Cahill, Ph.D.,
and Gayle A. Sullivan
Rosa Canoso, M.D.
The Christoforo Family
Mr. and Mrs. Donald J. Clarke
Judith and Bruce Eissner
Mary Jo Gagnon
Mr. Robert M. Griffin
Christopher H. Hashikawa, M.D.
Valerie J. Hunt, Ph.D., R.N.,
and James C. Ballway
Thomas Javery, M.D.
Dr. and Mrs. William W. Macomber
Cookie Melanson Charity
Golf Tournament
Jon Moussally, M.D.
Dr. and Mrs. Emil Paige
T. Rowe Price Program for
Charitable Giving
Mr. and Mrs. Edmund J. Reinhalter
Angel and John Rogalski
Nicholas Ross, M.D.
Dr. and Mrs. Neil S. Shore
Dr. and Mrs. Philip H. Thielhelm
Mr. Richard H. Thorngren

\$999 and Below

Alicia-Fe A. Belisle
Bernard Benedetto, M.D.
Alan D. Binkerd
Alison E. Boone
Margaret Carey
Marcy Cass
Karen Chase
Ms. Claudia F. Chuber
Barbara Corning-Davis
Francie and Arthur Croft
Mr. and Mrs. C. Richard Cunningham
Ms. Ann Lewis Dailey
Joseph C. Dooley, M.D.
Stephanie Duchin
Susan C. Dunn
Anne-Marie Eugley
Laura and Kurt Fleming
Denise L. Flynn
Mr. and Mrs. Charles A. Garrard
Debra A. Gentile
Jean Graham
Joseph O. Jacobson, M.D.,
and Margaret J. Seton, M.D.
Nancy E. Killeen
Denise Kuhn-Kornblit
Elaine Leclerc
Friends & Family of Alexandra Lee*
Anna M. Lindquist
Marilyn R. LoPilato
Alice M. Luzinski
Heidi Maguire
Mr. Francis J. McCarthy
Patrice F. McIver, M.D.
Donna Noreika
Mr. and Mrs. John W. Odiorne
Courtney Ordway
Alma E. Pelletier
Frances Prokop
Michael Reich, M.D.
Vadim G. Sechkin, M.D.
Nancy K. Shea
Martha A. Smith
Susan Stefanski
Dolores D. Suslak
Diana M. Travascio
Andrea D. Urne
Roderick Valsote
Jean M. Wallace

Matching Gift Companies

Bank of America
Eastern Bank Charitable Foundation
GE Foundation
The Lehman Brothers Foundation

* deceased

CANCER CENTER WELLNESS



A LIVING LEGACY OF COMFORT AND CARING

IT WAS 2003 and Sue de Vries was on a getaway weekend with friends when she was told she couldn't get a simple, relaxing massage.

The reason? She was being treated for breast cancer. Shocked and frustrated, de Vries began thinking about what she could do to help others with cancer find comfort and support.

For the next three years, the Swampscott wife and mother dedicated herself to raising awareness of breast cancer and championing free wellness programs for cancer patients and their loved ones on the North Shore. With the help of Penny Bear Company founder Penny Wigglesworth of Marblehead, she created "Sue's Circle of Hope," a weekly workshop offering reiki, yoga, dance, chair massage and meditation. When de Vries died in 2006, her closest friends established the Sue de Vries Cancer Foundation to continue her work.

"Sue was beautiful, dynamic and optimistic," says friend Judi Karas, who co-founded and serves on the board of the Sue de Vries Cancer Foundation. "She wanted people to understand that people with cancer are living with—not dying from—their disease."

Louise Odachowski of Lynnfield is one of many patients who have benefited from wellness services at the Mass General/North Shore Cancer Center.

Providing wellness resources at the Mass General/North Shore Cancer Center is one way the foundation is advancing Sue's mission. When the facility relocated to Danvers in 2009, gifts from the Sue deVries Cancer Foundation made it possible to extend the HOPES Program—free wellness, education and support services for patients and families—from the Cancer Center's downtown Boston location to the North Shore. Louise Odachowski of Lynnfield is one of many patients who have benefited from wellness services at the Mass General/North Shore Cancer Center. Diagnosed in December 2009 with stage 3A breast cancer, Odachowski underwent



a mastectomy followed by chemotherapy and radiation. For a nurse used to being on the other side of a hospital bed, it was a challenging time.

"I had always prided myself on being strong, active and able to take on anything," Odachowski recalls. "I never imagined that my body could fail me."

While her clinical training helped her cope initially with her diagnosis and treatment, Odachowski was less prepared for the physical and emotional fallout. Aware of the benefits of therapeutic touch, she decided to take advantage of the HOPES Program's reiki, massage and acupuncture offerings.

"Cancer treatment can leave you feeling like your body has been assaulted," says Odachowski. "The fact that someone was not afraid to touch me—bald, sick and vulnerable as I was—was an enormous comfort."

Today, Odachowski is back to working full time and hiking in the woods with her three dogs. She's incorporated massage into her own nursing practice and says the focus she gained from wellness services during her treatment continues to benefit her as she recovers. Says Odachowski, "Thanks to the compassionate care I received, cancer has been the best worst experience of my life."



"Thanks to the compassionate care I received, cancer has been the best worst experience of my life."

LOUISE ODACHOWSKI

North Shore Cancer WALK/RUN Sunday, June 26, 2011



The 21st annual North Shore Cancer WALK (6.2 miles) and 2nd annual North Shore Cancer RUN (3.1 miles) will begin in Salem Willows Park and travel through historic downtown Salem. All proceeds will support cancer treatment and programs at North Shore Medical Center and the Mass General/North Shore Cancer Center. For more information, call 866-296-6900 or visit: www.northshorecancerwalk.org.

Kevin Noyes Named Chairman of 2011 Cancer WALK

Kevin Noyes, Director of the Danversbank Charitable Foundation, has been involved with the WALK for the past 12 years. In his role at Danversbank, Noyes has played an influential role in the bank's support of the WALK over the years and helped secure a \$150,000 charitable donation to North Shore Medical Center.

"I knew I had to do it, not only to represent the bank's involvement, but also to honor both of my parents, who have been afflicted with cancer"

Noyes's interest in and dedication to the WALK is both personal and professional, as his father passed away from cancer this past August and his mother is a breast cancer survivor. "I was truly honored to be asked to serve as this year's chairperson," says Noyes. "I knew I had to do it, not only to represent the bank's involvement, but also to honor both of my parents, who have been afflicted with cancer, and to recognize the great care my father received from the Mass General/North Shore Cancer Center."



AN INSIDE PERSPECTIVE (continued from cover)

PARTNERS AND NSMC CEOs DISCUSS THE WHY AND HOW OF CHANGING HEALTHCARE



Q. You both make the case that significant change is needed in healthcare. Why now?

(Gottlieb) This country's economy has undergone a substantial transition. Approximately 20 percent of the wealth we thought we had was an illusion. The federal government's debt is growing and Massachusetts has a structural deficit that's nearing 20 percent. And that just creates a reality: Federal and state governments are leveling off the increases in what they pay hospitals through Medicare and Medicaid.

(Norton) Our country can't go on indefinitely with healthcare costs consuming a larger and larger portion of everyone's budget. To continue our vital missions in the community, hospitals must add real value to patient care. That means redesigning care to ensure healthier, safer and more satisfied patients. It means making that care more affordable to patients and the country as a whole.

Q. How is Partners HealthCare leading that change?

(Gottlieb) Partners is focusing on three areas: redesigning care around our patients; improving the affordability of our services; and communicating the story of our mission.

For example, we know that about 10 percent of the Medicare population accounts for 70 percent of the cost. Partners is working to better coordinate care for these medically complex patients. For a patient with chronic disease, even a small change in their illness can prompt an emergency room visit or a stay in the hospital. However, we've shown that if we coordinate the clinical and community supports to keep them on their feet, we can better maintain their health and reduce frequent readmissions to the hospital.

why

Q. Help us with the new buzzwords: "accountable care" and "global payments."

(Norton) Building on Dr. Gottlieb's example, patients enrolled in NSMC's Living Well With Heart Failure Program benefit from very personal, intensive disease management. Patients who take advantage of this are less likely to be readmitted to the hospital. In the near future, hospitals and physicians will be compensated for how well we keep patients healthy—not just by how many times the patient receives care. Our network of caregivers will be fully accountable for the health of the patient.

(Gottlieb) The insurance company or the government says, look, if you provide care for a diabetic patient for a year, we'll pay you a fixed amount of money—a "global" payment. Right now, Partners primary care physicians are pioneering this approach with an extraordinary Medicare demonstration project. Locally, physicians in North Shore Physicians Group practices work with care managers in their offices to provide individualized support for medically complex Medicare patients. We are making a real difference in their health. And fewer hospital stays help control insurance premiums for everyone.

Q. How can you redesign care?

(Gottlieb) Caregivers from Partners hospitals are applying science to standardize the best clinical practices for patients with high-risk illnesses like colon cancer, heart disease, stroke and diabetes. By bringing together the best minds from NSMC, Brigham and Women's, Massachusetts General, McLean, Newton-Wellesley and Spaulding hospitals, Partners can pool its expertise to deliver consistently high-quality care across our system.

(Norton) NSMC staff and physician-led teams are redesigning care to deliver greater patient satisfaction and eliminate safety events. By analyzing patient falls—a frustratingly common source of injury in hospitals—our physicians and nurses can now predict which patients are at risk for falling. With that analysis, we redesigned how we care for patients and, on one floor, we cut the number of patient falls in half. Patients are safer. Hospital stays are shorter. Costs are controlled.

how

Q. What other ways are you managing healthcare costs?

(Norton) By implementing a voice-recognition system, our Department of Radiology has dramatically reduced the turnaround time for dictated diagnostic reports. That means specialists can diagnose and treat patients sooner. That's better care. And, with that one change, the Medical Center is saving hundreds of thousands of dollars annually in medical transcription costs. That's more efficient care.

Q. What's next for NSMC and Partners HealthCare?

(Norton) The long-term survival of our hospital's critical mission in the community depends upon our ability to change the way we provide care. Our mission won't change, but our hospital's internal culture is changing so we can continue to deliver on it.

(Gottlieb) My job is to facilitate the great work of the 54,000 dedicated people within Partners HealthCare—about 5,000 here on the North Shore—who are incredibly talented. We want to be centered around patients and their families and their needs. And we have to touch the communities that we serve. That kind of investment has the best return imaginable.

To learn more, visit: www.connectwithpartners.org



"Our mission won't change, but our hospital's internal culture is changing so we can continue to deliver on it."

ROBERT NORTON



THE NSMCFUND provides the Medical Center with the valuable unrestricted support needed to further innovations in healthcare delivery, purchase new equipment and augment programs

in patient care and teaching. Gifts of all sizes are important, yet a gift of \$1,000 or more recognizes you as a member of the 1874 Society, enabling you to receive special recognition in our publications and attend a variety of educational and social events throughout the year. Even more important is the knowledge that with a gift in support of the NSMC Annual Fund, you are helping to strengthen a variety of programs that ensure that *your* community hospital is here when you, your family or neighbors need us.

The 1874 Charter Society recognizes individuals who have made provisions for a future gift to North Shore Medical Center through their will or estate plan. We thank and acknowledge these members for recognizing the importance of planning future support to the Medical Center.

Please use the enclosed envelope to join thousands of others on the North Shore who care about strengthening North Shore Medical Center and thank you in advance for your support.

1874 SOCIETY MEMBERS CALENDAR YEAR 2010

January 1, 2010 – December 31, 2010

Chairman's Circle (\$7,500+)

Barbara Bagge*
 William A. Berry & Son, Inc.
 Gwendolyn S. Bleakley*
 Eastern Bank Charitable Foundation
 Mr. Arthur J. Epstein
 Harriett and David Gowell
 Mr. and Mrs. Gordon Hall
 Marjorie A. Haverty*
 Charles A. Mastronardi Foundation
 Merry Mixers –
 Friends of MassGeneral Hospital for
 Children at North Shore Medical Center
 NSMC Medical Staff
 Mr. Charles W. Pingree
 Salem Waterfront Hotel
 Jessica and Jeremy Styles
 Edmund G. Sullivan*
 Mr. Richard H. Thorngren

President's Circle (\$5,000 - \$7,499)

Bain Capital, LLC
 Richard and Tami Bane
 Mr. and Mrs. David A. Bristol
 Cataldo Ambulance Service, Inc.
 Atlantic Ambulance Services
 Marion Balmer Chadwick, R.N.*,
 Class of 1935
 Mr. and Mrs. Nelson J. Darling, Jr.

Mary Jo Gagnon
 Richard and Susan Holbrook
 Thomas D. McKiernan
 Misses Christine & Theresa Miaskiewicz
 Mr. Robert G. Norton and
 Ms. Dianne M. Savastano
 Mrs. Anne L. Seaver
 Mr. and Mrs. William F. Truscott
 Walsh Brothers, Inc.

Patron (\$2,500 - \$4,999)

Sara J. Andrews
 Bingham McCutchen, LLP
 Boston Scientific Corp.
 Mr. and Mrs. Kevin T. Bottomley
 Rosa Canoso, M.D.
 Mr. and Mrs. Brian C. Cranney
 Cummings Properties
 Denham Capital Management, LP
 Niranjana Dudani, M.D., and Krishna Dudani
 Dr. and Mrs. John P. Fisher
 Jennifer and Jim Flanagan
 Dr. and Mrs. Terry J. Garfinkle
 Mr. and Mrs. Kevin Hannaway
 Mr. and Mrs. David V. Harkins
 Joseph O. Jacobson, M.D., and
 Margaret J. Seton, M.D.
 Ms. Pamela L. Lawrence
 and Mr. Robert W. Buck
 Charles H. & Amy S. Leveroni

Dr. and Mrs. William W. Macomber
 McCarthy, Bouley & Barry, P.C.
 Mr. and Mrs. J. Brian McCarthy
 Medtronic, Inc.
 Mr. and Mrs. Bradley P. Noyes
 Old Neighborhood Foods
 Mr. and Mrs. Joseph S. W. Parker, Sr.
 Mrs. Nancy Parker
 RBC Wealth Management
 Drs. John C. and Julia Santos
 Dr. and Mrs. J. Jack Skowronski
 St. Jude Medical, Inc.
 Mr. and Mrs. Gilbert L. Steward
 Thermal Circuits
 Barbara and Anthony Klein
 Mr. and Mrs. Eijk van Otterloo

Sponsor (\$1,000 - \$2,499)

Dr. and Mrs. Howard Abrams
 Dr. Sanjay Aurora and Dr. Natasha Shah
 Penny and Leonard Axelrod
 W. Gerald Austen, M.D.
 Mr. and Mrs. James Bacon
 Edward N. Bailey, M.D., and Dena Bailey
 Mrs. Adele Barron
 Biotronik, Inc.
 Damon Boutchie and Sheila Griffin
 Arthur and Pat Bowes
 Dr. and Mrs. Jeffrey B. Brand
 John and Mary-Ellen Brennan
 Pamela Burch and David Ives
 Mrs. Patricia Bursaw
 Lisa E. Carbone
 Centurion Medical Products
 Dr. Gary R. Cohen and Cheryl Cohen
 Mrs. Margot Connell and Family
 Drs. Paul and Maura Copeland
 Ms. Jennifer Costain
 Mr. and Mrs. Rufus C. Cushman
 Khoa and Thuy Do
 Dr. and Mrs. Ayres D'Souza
 Nancy and Donald Durkee
 Mr. and Mrs. Wesley H. Eaton
 Michael Goldstein, M.D.
 Dr. and Mrs. Maurice Greenbaum
 Dr. and Mrs. Ronald C. Hartfelder
 Dr. and Mrs. Joel B. Heller
 Mr. and Mrs. John Henri
 Dr. and Mrs. James T. Higgins
 Joan C. Hooper
 Dr. G. David K. Hopper and
 Dr. Jeanne E. Gose
 Mr. Donald R. Humphreys
 Dr. and Mrs. Bimal P. Jain
 Mrs. Joan Comfort Johnson
 Mr. Steven Kapfhammer
 Dr. and Mrs. Jacob R. Karas
 Drs. Nathan and Elin Kaufman
 Mr. John Kilcoyne
 Dr. and Mrs. Andrew H. Leader-Cramer
 Dr. Sanford Levy
 Dr. Mark and Edie Lewis
 Dr. Anna Litvak and Mr. Alexander Litvak

S.J. Lockwood & Company, LLC
 Stan and Rita Lukowski
 Everett T. Lyn, M.D.
 Ms. Isabelle M. Mazman
 Dr. James A. MacLean and
 Ms. Julie Ann Toll
 Maury McGough, M.D. and
 Richard Holliday
 Biff and Faxon Michaud
 MiddleOak
 Mr. Robert M. Ogan
 Dr. and Mrs. Thomas F. O'Leary
 Mr. Richard B. Osgood
 Mr. and Mrs. Robert V. Osman
 Mr. and Mrs. Nils P. Peterson
 Ms. Joanna L. Phippen
 Mr. and Mrs. Richard D. Phippen
 Mrs. Anne K. Poor
 Mr. Kosta Prentakis and Ms. Irene Kastrinakis
 Dr. Allyson L. Preston and
 Mr. J. Daniel St. George, Jr.
 Mary Puma and Eivind Lange
 Michael Reich, M.D.
 Amy and Mitchell Rein, M.D.
 Mary L. and Edmund J. Reinhalter
 Dr. Edgar W. Robertson and
 Rev. Anita Farber-Robertson
 Mr. and Mrs. J. Hilary Rockett, Jr.
 Angel and John Rogalski
 Dr. and Mrs. Ronald Rosen
 Lili G. Rowen
 Barry and Wendy Rowland
 M. Christian Semine, M.D., and Deb Semine
 Attorney and Mrs. John R. Serafini, Jr.
 Attorney John R. Serafini, Sr.
 The Shane Foundation

Mr. and Mrs. Michael B. Sherman
 Dr. and Mrs. Neil S. Shore
 Margaret and Ed Smith
 Dr. and Mrs. Raymond A. Smith
 Joel H. Schwartz, M.D. and
 Karen Krag, M.D.
 Dr. and Mrs. Ralph Sweetland
 Bea and Scott Thibedeau
 Dr. and Mrs. Thomas Vander Salm
 Patricia M. Walsh, M.D.
 Mr. and Mrs. Barry F. Weed
 Alice and Berl Winston
 David B. Wright, Esq.
 Mrs. Paul M. Zaido

1874 Charter Society


The 1874 Charter Society recognizes individuals who have made a gift to NSMC as part of their estate planning via a bequest, a retirement plan, a gift annuity, real estate, charitable trust or any other form of deferred giving. We thank and acknowledge members of this special group who have ensured that their philanthropy will benefit North Shore Medical Center long into the future.

Penny and Leonard Axelrod
 Mr. and Mrs. Channing H. Bacall, Jr.
 Mr. and Mrs. Scott M. Beatty
 Dr. and Mrs. Lawrence S. Block
 Mrs. Janet A. Blood*
 Mr. and Mrs. John M. Crean
 Mr. and Mrs. Nelson J. Darling, Jr.
 Mr. Horace E. Davenport*

Ms. Elizabeth A. Dunbar
 Mrs. Edna B. Eaton
 Mrs. Laura Ekengren
 Mrs. Ruth J. Farwell*
 Ms. Sarah A. Fowler
 Miss Frances Gam
 Dr. and Mrs. Maurice Greenbaum
 Mr. and Mrs. Gordon Hall
 Ms. Sally L. Hanley
 Mr. Lloyd Hanscom
 Barbara P. Healey
 Mr. Donald R. Humphreys
 Mr. and Mrs. Frederick W. Jackson
 Dr. and Mrs. Richard R. Jackson
 Mrs. Joan C. Johnson
 Mr. and Mrs. Charles F. Leveroni
 Mrs. Helen L. Martin
 Mr. Thomas D. McKiernan
 Mr. Robert J. Mullen
 Dr. and Mrs. Anthony S. Patton
 Mr. Charles W. Pingree
 Mr. and Mrs. Howard Rich
 Mr. Donald G. Ross
 Lili G. Rowen
 Mr. Marshall Schell
 Mrs. Betsy R. Taylor
 Mr. Edward R. Tufts*
 Mrs. Jean M. Turdik

*deceased

For more information on the 1874 Society or the 1874 Charter Society, please contact Angel Rogalski at arogalski@partners.org, 978-825-6284.




YOUR ZIP CODE IS MORE IMPORTANT THAN YOUR GENETIC CODE

Make a gift today that will impact the health of your fellow community neighbors tomorrow.

Access to state-of-the-art healthcare is one of the most important factors to leading a healthy life, and having the best local access is what community healthcare is all about.

By making a gift to NSMC in your will, or by designating NSMC in your retirement account or insurance policy, you improve the health of your community.

For more information, please contact Sara Andrews at 978-825-6250 or sandrews1@partners.org.



NORTH SHORE MEDICAL CENTER

HONOR ROLL OF DONORS

Charitable contributions remain an essential part of the financial structure for all non-profits. The list below reflects all contributions (including pledges and pledge payments) received by the medical center in calendar year 2010 for the Best Care, Right Place campaign, the NSMC *fund* and restricted program support. Every contribution to NSMC is important, and we thank you for your support.

\$100,000 +

Jeffrey and Susan Brudnick
Mr. and Mrs. Wesley H. Eaton
Caroline H. Fabens Trust
Mr. and Mrs. Gordon Hall
Massachusetts General Physicians Organization, Inc.
Norman H. Read 1985 Trust,
Nile L. Albright, M.D., Trustee
Ralph B. & Ruth S. Teferteller Trust
The Morton & Lillian Waldfoegel Charitable Foundation

\$50,000 - \$99,999

Estate of Barbara Bagge
Commonwealth Radiology Associates, Inc.
Estate of Ruth Farwell
Mr. and Mrs. Frederick W. Jackson
Estate of Dolly Mendelsohn
Frank & Christel W. Nichols Charity Fund
Charles W. Pingree
River Works Credit Union
Florence Robertson Trust
Edmund G. Sullivan*
Estate of Edward R. Tufts
Weld Foundation

\$25,000 - \$49,999

Pamela Burch and David Ives
Danversbank Charitable Foundation Inc.
John H. Frazier Trust
Lucy and Leo Gilson
Estate of Marjorie A. Haverty
Richard and Susan Holbrook
Merry Mixers –
Friends of MassGeneral Hospital *for* Children at North Shore Medical Center
Mr. Robert G. Norton and Ms. Dianne M. Savastano
NSMC Medical Staff
Salem Waterfront Hotel
Betsy and Gary Spiess
Thermal Circuits
Barbara and Anthony Klein

\$10,000 - \$24,999

Anonymous
George E. Barnard Trust
Mr. and Mrs. Richard C. Bane
Mr. and Mrs. Thomas Carpi
Commonwealth Pathology Partners, P.C.
Eastern Bank Charitable Foundation
Fed Up With Cancer

Mark V. Forziati
Sandra Forziati Family Foundation
Mrs. Charlotte L. Freedberg
Gastrointestinal Physicians, P.C.
GE Foundation
Harriett and David Gowell
Louis and Rose Klosk Fund
Charles A. Mastronardi Foundation
Harold T. N. Smith Memorial Foundation
Mrs. Louise Spiess
Mr. Richard H. Thorngren
Union Hospital Auxiliary of Lynn
Willow Laboratories

\$5,000 - \$9,999

Sara J. Andrews
Anonymous
Bain Capital, LLC
Bank of America Matching Gifts
Mr. and Mrs. Ivan D. Benda
Berry, a Division of Suffolk
Gwendolyn S. Bleakley Trust
Bouchard & Son, Inc.
Cataldo Ambulance Service, Inc.
Atlantic Ambulance Services
Marion Balmer Chadwick, R.N.*,
Class of 1935
Crawl for a Cure
Mr. Mark F. Dalton
Mr. and Mrs. Nelson J. Darling, Jr.
Delulis Brothers Construction
Designer Bath & Salem Plumbing Supply
Dunkin Donuts
Electric Insurance Company
Mr. Arthur J. Epstein
Dr. and Mrs. John P. Fisher
Jennifer and Jim Flanagan
Friends Fighting Cancer
Ms. Mary Jo Gagnon
General Electric Aviation
Gerondelis Foundation, Inc.
Goubeau Charitable Trust
Grosvenor Park Rehabilitation Center
Tanya and Anthony J. Guidi, M.D.
James R. Hammond 1995 Charitable Trust
Healthbridge Management
Mr. and Mrs. Robert G. Irvine
Mr. Robert P. Jacobs
Mrs. Joan Comfort Johnson
Ms. Pamela L. Lawrence and Mr. Robert W. Buck
The McGuirk Memorial Tournament
Dr. and Mrs. James F. McIntyre

Thomas D. McKiernan
Misses Christine & Theresa Miaskiewicz
North Shore 104.9 FM
Mr. and Mrs. Donald Perault
Dr. and Mrs. Mitchell S. Rein
Salem Five Charitable Foundation
Joel H. Schwartz, M.D., and Karen Krag, M.D.
Mrs. Anne L. Seaver
Attorney John R. Serafini, Sr.
Mrs. Norma Shribman
Mr. and Mrs. Jeremy Styles
Mr. and Mrs. Philip Tanzer
The Peter and Elizabeth C. Tower Foundation
Mr. and Mrs. William F. Truscott
Walsh Brothers, Inc.
Joan Wheeler
Louis J. and Sarah Woolf
Mr. and Mrs. William H. York

\$2,500 - \$4,999

Barclays Bank PLC
Bingham McCutchen LLP
Mr. and Mrs. Kevin T. Bottomley
Arthur and Pat Bowes
Rosa T. Canoso, M.D.
Cranney Companies, Inc.
Arthur and Francie Croft
Mr. and Mrs. William S. Cummings
Denham Capital Management LP
Niranjan Dudani, M.D. and Krishna Dudani
Dr. and Mrs. John P. Fisher
Mr. and Mrs. William T. Flaherty
Dr. and Mrs. Terry J. Garfinkle
Mrs. Briana E. Gray
Mr. and Mrs. Kevin Hannaway
Mr. and Mrs. David V. Harkins
Christopher H. Hashikawa, M.D.
Joan C. Hooper
Ira Motor Group
Joseph O. Jacobson, M.D., and Margaret J. Seton, M.D.
Thomas Javery, M.D.
Mr. Paul Jones
Charles H. & Amy S. Leveroni
Dr. and Mrs. William W. Macomber
Marblehead Bank
Mr. and Mrs. J. Brian McCarthy
McCarthy, Bouley & Barry, P.C.
Dr. Maury E. McGough and Mr. Richard Holliday
Medtronic, Inc.
Dr. Jon Moussally
Moynihan Lumber Company
Mr. and Mrs. Bradley P. Noyes
Old Neighborhood Foods
Mr. Richard B. Osgood
Mr. and Mrs. Joseph S. W. Parker, Sr.
The S. Richard and Patricia Penni Charitable Foundation
Mrs. Anne K. Poor
Mary Puma and Eivind Lange
RBC Wealth Management
Drs. John C. and Julia Santos
Serafini, Serafini, Darling & Correnti, L.L.P.

Dr. and Mrs. J. Jack Skowronski
St. Jude Medical, Inc.
Mr. and Mrs. Gilbert L. Steward, Jr.
Jessica and Jeremy Styles
Bea and Scott Thibedeau
Mr. and Mrs. Eijk van Otterloo
Whole Foods Market
David B. Wright, Esq.

\$1,500 - \$2,499

Dr. Sanjay Aurora and Dr. Natasha Shah
Bernard's Jewelers
Boston Scientific Corp.
Damon Boutchie and Sheila Griffin
C.G. Mechanical, Inc.
Dr. Gary R. Cohen and Cheryl Cohen
Mr. and Mrs. Edward C. Collins
Cure for Cleavage Committee, Inc.
Mr. and Mrs. Thomas J. DeSimone
Dr. and Mrs. Ayres D'Souza
EIC Charitable Fund
The Office of John P. Fisher, D.D.S., P.C.
Mr. and Mrs. Joseph Giuffrida
Mr. and Mrs. John Henri
Henry Downing Trust
Dr. and Mrs. James T. Higgins
Mr. Steven Kapfhammer
Dr. and Mrs. Jacob R. Karas
Drs. Nathan and Elin Kaufman
Dr. and Mrs. Andrew H. Leader-Cramer
Rebecca S. Lee, M.D.
Biff and Faxon Michaud
MiddleOak
National Grand Bank
North Shore Fruit Basket & Flowers by Darlene
Mr. and Mrs. Robert V. Osman
Mrs. Nancy Parker
Partners Healthcare System
Ms. Alma E. Pelletier
Mr. and Mrs. Richard D. Phippen
Ms. Bethany A. Porrazzo
Nicholas Ross, M.D.
Salem Bar Association
M. Christian Semine, M.D., and Deb Semine
Attorney and Mrs. John R. Serafini, Jr.
St. John's Preparatory School
Mrs. Carolyn Stanton
Alice and Berl Winston
Zampell Refractories, Inc.
Mr. and Mrs. James Zisson

\$1,000 - \$1,499

Anonymous
Penny and Leonard Axelrod
Mr. and Mrs. James Bacon
Ms. Gail Bagnera
Edward N. Bailey, M.D., and Dena Bailey
Mr. and Mrs. Robert W. Barnard
Mrs. Adele Barron
Dr. and Mrs. Arthur Z. Berg
Biotronik, Inc.
Mr. and Mrs. Mark J. Blass

Dr. and Mrs. Jeffrey B. Brand
John and Mary-Ellen Brennan
Mrs. Esther R. Brown
Mr. and Mrs. William C. Buckingham
Mrs. Patricia Bursaw
Ms. Crystal L. Calderone Liacos
Mr. Louis Caligiuri
Lisa E. Carbone
Centurion Medical Products
Margot Connell & Family
Drs. Paul and Maura Copeland
Ms. Jennifer Costain
Cross Country Service Corp.
Mr. and Mrs. Rufus C. Cushman, Jr.
Khoah and Thuy Do
Nancy and Donald Durkee
Mr. Robert Forlenza
Mr. and Mrs. William A. Garrigan
Michael Goldstein, M.D.
Google Gift Matching Program
Dr. and Mrs. Maurice Greenbaum
Mr. George Harrington
Dr. and Mrs. Ronald C. Hartfelder
Mr. Kenneth A. Harvey
Barbara P. Healey
Dr. and Mrs. Joel B. Heller
Dr. G. David K. Hopper and Dr. Jeanne E. Gose
Mr. Donald R. Humphreys
Robert W. Irvine & Sons, Inc.
Dr. and Mrs. Bimal P. Jain
J.M. Electrical Co., Inc.
Dr. Albert and Anita Kalustian
Mr. Brian Kelley
Mr. John Kilcoyne
Ms. Mary Laramie
Dr. Sanford Levy
Dr. Mark and Edie Lewis
Dr. Anna Litvak and Mr. Alexander Litvak
S.J. Lockwood & Company, LLC
Stan and Rita Lukowski
Everett T. Lyn, M.D.
Dr. James A. MacLean and Ms. Julie Ann Toll
Marblehead High School
Ms. Isabelle M. Mazman
Terence A. McGinnis, Esq.
Ms. Kathleen McKanas
The McKinney Charitable Trust
Mr. and Mrs. William R. Miller
Ms. Kathleen L. Mitchell
Mr. and Mrs. Richard F. Moore
Dr. Monique B. Nappi
Mr. Robert M. Ogan
Dr. and Thomas F. O'Leary
Mr. and Mrs. Nils P. Peterson
Ms. Joanna L. Phippen
Mr. Kosta Prentakis and Ms. Irene Kastrinakis
Dr. Allyson L. Preston and Mr. J. Daniel St. George, Jr.
Michael Reich, M.D.
Mary L. and Edmund J. Reinhalter
Mr. Matthew J. Richard

Dr. Edgar W. Robertson and Rev. Anita Farber-Robertson
Mr. and Mrs. J. Hilary Rockett, Jr.
Angel and John Rogalski
Dr. and Mrs. Ronald Rosen
Lili G. Rowen
Barry and Wendy Rowland
Mr. David Segel
The Shane Foundation
Mr. and Mrs. Michael B. Sherman
Dr. and Mrs. Neil S. Shore
Margaret and Ed Smith
Dr. and Mrs. Raymond A. Smith
Dr. and Mrs. Ralph Sweetland
Dr. and Mrs. Thomas Vander Salm
Patricia M. Walsh, M.D.
Mr. and Mrs. Barry F. Weed
Mrs. Paul M. Zaido

\$500 - \$999

Abbott Advertising Co., Inc.
Action Ambulance Service, Inc.
Mr. Mark Adams
AIG Matching Grants Program
Dr. and Mrs. F. Knight Alexander
Analog Devices
Anonymous
Mr. John E. Arnold
Art For Life
Bake'n Joy Foods, Inc.
Mr. and Mrs. Jon M. Ballou
BitCon Corporation
Mrs. Alice F. Blodgett
Boston Industrial Consulting, Inc.
Mr. and Mrs. Robert Bouffard
Boulder Technologies
Mr. and Mrs. Harold Brakeley
Mr. and Mrs. Roger G. Brand
Mr. and Mrs. Henry G. Brauer
Breen & Sullivan Mechanical Services
Bright Window Coverings, Inc.
Sister Jessica Bruce
Mr. Thomas Burke
Mr. and Mrs. Leonard P. Bussolari
Ms. Karen A. Callanan
Ms. Kathy Carlson-Smith
The Casey Family Foundation
Dr. Jeffrey Casiglia
Chaplain Lyman Rollins Post 2005 VFW
Barry T. Chouinard, Inc.
Dr. Jeannie Chung and Dr. Donald Bae
Citizens Bank
Mr. and Mrs. Stuart J. Clifford
Ms. Sharon A. Cody
Mr. and Mrs. David H. Cohen
Ms. Louise Comeau
Mrs. Paula Zisson Connor
Mr. Kevin J. Cotter
Danversbank
Mr. Patrick DeLulis
Mrs. Terry DelBalso
Mr. Robert V. Demaso
Mrs. Annalisa C. DiPalma

Richard DiPerna and Jean Nichols
 Dominion Salem Harbor Station
 Dr. Joseph C. Dooley
 Ms. Theresa A. Downey
 Mr. Robert Dunham
 East Boston Savings Bank
 Eastern Bank Charitable Foundation
 Dr. and Mrs. Richard S. Eisner
 Essex Neurological Associates, P.C.
 Eye Center of the North Shore, LLC
 Fastframe
 Dr. and Mrs. Anthony M. Filoso
 Ms. Denise L. Flynn
 Mr. and Mrs. William F. French
 Mr. Joe Gardner
 Mr. James Geary
 Mrs. Elizabeth E. Gordon
 Gorton's Seafood
 Mr. Edward F. Green
 Mr. David Hark
 Mr. and Mrs. D. T. Healey, Jr.
 Mr. and Mrs. Thomas P. Higgins
 Ms. Raelene R. Houck
 Mr. Patrick S. Hudson
 IBM Matching Grants Program
 Internal Medicine Physicians
 of the North Shore
 Mr. Nathan Jacobson
 Mr. Packy Jones
 Ms. Michelle A. Kane
 Kearsarge Lodge No. 217
 Kensington-Stobart Gallery
 Kernwood Country Club
 Ms. Carol S. Lovejoy
 Ms. Nancy A. Lucas
 Mr. and Mrs. John Lynch
 Mrs. Shirley A. Mahoney
 Mr. Peter F. Malinowski
 Mr. Kevin W. Marston
 Mrs. Theresa M. Massie
 Mr. Thomas Massie
 Gerald T. McCarthy Insurance
 Mrs. Lisa M. McGrath
 Mr. Ralph M. McHatton
 Mr. and Mrs. Robert Moody
 Mr. Michael Moulton
 Dr. Susan E. Moynihan and
 Mr. Douglas Pfeiffer
 N.E.A.T. Company
 National Grid
 The Neutral Development Project Inc.
 New England Biolabs, Inc.
 Dr. and Mrs. Jeffrey B. Newton
 Mr. John Nickodemus
 Ms. Diane L. Nurdyke
 North Shore Bank
 North Shore Cardiovascular Associates, Inc.
 North Shore Ear Nose &
 Throat Associates, P.C.
 North Shore Physicians Group OB/GYN
 Beth and Pat Norton
 Jeffrey Noyes Landscape & Construction, Inc.
 Mr. and Mrs. George R. Oliver

One Beacon Charitable Trust
 Mrs. Blanche D. Ossoff
 The Ossoff Family Foundation
 Mr. Antonio Pacitti
 Mr. and Mrs. John D. Parini
 Mr. and Mrs. Daniel E. Penni
 Mr. and Mrs. Joseph F. Penni, Sr.
 Philanthropic Lodge F. & A.M. Relief Fund
 Piantedosi Baking Company, Inc.
 Mr. Laurence A. Pierce
 Mr. and Mrs. Michael Piper
 Princeton Properties
 Mr. Andrew Puglia
 R.C. Griffin, Inc.
 Mr. Thomas V. Renda
 Mr. and Mrs. Howard Rich
 Mr. and Mrs. Kevin A. Richardson
 Mr. and Mrs. Sam Richardson
 Mr. Walter A. Richardson
 Mrs. Anne Roberts
 Ms. Donna Roberts
 Mrs. Helena F. Ruane
 Salem Country Club
 Mr. Anthony Santos
 Mr. and Mrs. Nicola Savignano
 Mark A. Schechter, M.D.
 Ms. Marla Serwin
 M.R. Shaw Insurance Agency, Inc.
 Dr. and Mrs. Peter Sheckman
 Source4
 Ms. Lynne B. Sprague
 State Street Matching Gift Program
 Swampscott Beach Club Tennis Tournament
 Ms. Gilda E. Taylor
 TD Banknorth Group, Inc.
 Mrs. Janet Thome
 Tiger Institute Karate Studio
 Mr. John Toner
 Russ Treadwell's Ice Cream, Inc.
 Tri-City Sales, Inc.
 Mrs. Jean M. Turdik
 Christine Valdes, M.D.
 Value Mortgage Foundation
 Mrs. Barbara J. Vanderwilden
 Mr. John Vanderwilden
 Mr. Richard P. Vardalakos
 Ms. Jean M. Wallace
 John J. Walsh Insurance Agency, Inc.
 The Washington Post Company
 Ms. Annmarie Watt
 Drs. Katie and Ronald Weinger
 Mr. and Mrs. Steve Weinstein
 Mr. Scott Wentzell
 Mr. Adam Whitman
 Dr. and Mrs. Bertil F. Wolf
 Wyoma Lions Club
 Mr. Douglas W. Youngen

\$250-\$499
 A-1 Maintenance & Carpet Cleaning, Inc.
 Mr. Thomas Aicardi
 Ms. Paulina D. Alexander
 Mr. Michael G. Allen

Mr. and Mrs. James M. Amore
 Applesed's
 Architectural Design Concepts, Inc.
 Mr. Philip Archung, Jr.
 Mr. Forrest Armentrout
 Mr. Anil K. Asser
 Mr. Rahul Bajaj
 Mr. and Mrs. Brian Barrett
 Ms. Jane B. Beaulieu
 Mrs. Alicia-Fe A. Belisle
 Ms. Diane M. Bell
 Bertini's Restaurant
 Dr. Gauri V. Bhide and Dr. Michael Romero
 Mr. and Mrs. Michael Biermann
 Ms. Karen A. Bisegna
 Mr. Bernard F. Blaney
 Boston Securites Traders Foundation
 Mr. Thomas A. Bottichio
 Mr. and Mrs. Michael J. Boudreau
 Boulanger Charitable Fund
 Ms. Lynn Bragdon
 Mr. and Mrs. Michael Brenner
 Mr. Stephen M. Broderick
 Mr. Robert A. Brown
 Dr. and Mrs. Frederick O. Buckley, Jr.
 Mrs. Julie E. Bunn
 Stanley J. Burba, D.D.S.
 Burba Dental Partners
 Mrs. Donna Burgess
 Mrs. Karen A. Burke
 Mr. Robert C. Burns
 Mrs. Deborah J. Calderone
 Mr. Frank Campbell
 Mr. and Mrs. Robert A. Capozzi
 Ms. Marie C. Carbone
 Mr. Jonathan Carr
 Mr. Martin Catyb
 Ms. Judy Cause
 Mrs. Kathy M. Cavallaro
 Lisa A. Cavallaro, R.N.
 Mr. Mark R. Chambers
 Mr. Steven Charlton
 Mr. and Mrs. Neil Chayot
 Adele Childress, M.D.
 Mr. Michael Cimmino
 Ms. Elaine G. Clark
 Mrs. Leigh F. Clark
 Elaine M. Clark Attorney at Law
 Clement Desjardins Insurance
 Clemenzi Plumbing & Heating, Inc.
 Mrs. Barbara Conti
 Conway, Cahill-Brodeur Funeral Home, Inc.
 Attorney and Mrs. Joseph C. Correnti
 Cranney Self Storage
 Mr. and Mrs. Darrell Crate
 Mr. and Mrs. Walter A. Cuffe, Jr.
 Mr. and Mrs. Mark J. Dabrio
 Mr. and Mrs. Robert W. Daigneault
 Danvers Family Doctors, P.C.
 Danvers Youth Soccer
 Mr. and Mrs. Dana K. Denault
 Ms. Susan Denis
 Robert and Carole Dery

Mrs. Patricia Diskes
 Mr. and Mrs. Timothy J. Dittrich
 Dorn Equipment Corporation
 Ms. Lori Doucette
 Mr. Tony Doucette
 Mrs. Fran Downey
 Mrs. Kim A. Downey
 Ms. Elizabeth A. Dunbar
 Mr. Robert F. Eastman
 Eckert, Seamans, Cherin & Mellott
 Mr. Steven Edelstein
 Deborah and James Effron
 Anne-Marie and Fred Eugley
 Dianne S. Fanjoy
 Miss Jenna Feldman
 Mrs. Anita Ferri
 Ms. Christina Ferri
 Mrs. Amy Fitzpatrick
 The Forsythe Boys
 Mr. and Mrs. Ronald P. Fournier
 Mr. John Fraser
 Mr. Howard Frisch
 Ms. Michele Frost
 Law Offices of Fred Land Fulmer, P.A.
 Ms. Shirley A. Gagnon
 Ms. Gina Gallarelli
 The Anthony Galluzzo Corporation
 Mr. and Mrs. Richard J. Ganong
 Mrs. Carmen P. Gay
 Mr. Vassili Gold
 Mr. and Mrs. Drew Goss
 Mr. Brett Graham
 Ms. Elaine M. Grant
 Mrs. Madeleine Gray
 Mr. and Mrs. Thomas L. Guidi
 In Memory of Joan C. Haase
 Halistar, Inc.
 Mr. John E. Harradon
 Ms. Abigail Hazlett
 Ms. Maureen A. Hegarty
 Mr. John M. Hellmuth
 Ms. Rosemary Henchey
 Mr. George Hodges
 Ms. Susan M. Hook
 Mr. Kevin Hudson
 Mr. David Hult
 Ms. Cynthia L. Hyatt
 ITW Foundation
 Ms. Anna Joo
 Mr. Tom Joyce
 Just Give
 Ms. Patricia H. Kain
 Mrs. Barbara Kalkanajian
 Kaloutas & Company, Inc.
 Mr. Erez Katz
 Dr. Helen C. Kaulbach and
 Dr. Donald L. Kleykamp
 Ms. Adelaide S. Keith
 Mr. and Mrs. Steven F. Kelley
 Mr. and Mrs. James F. Kellogg, III
 Mr. and Mrs. William F. Kelly
 Ms. Sarah J. Kilbride
 Mr. Jason Kirschner

Ms. Shannon Kreamer
 Ladies Auxiliary of The K of C
 Council No. 76
 Mr. and Mrs. Michael D. Landes
 Mrs. Alice Landry
 Mr. Robert Lang
 Ms. Janett C. Lavender
 Ms. Antoinette Lavino
 Mr. and Mrs. Charles F. Leveroni
 Lewis of Lynn Signs
 Mr. Brad Livingston
 Mr. and Mrs. Gary S. Long
 Mr. William E. Lynch
 Mr. and Mrs. Donald Lyons
 Ms. Maura L. Lyons
 Mr. and Mrs. Robert M. MacLeod
 Ms. Shalimar Maguire
 Mr. Scott Manninen
 Mrs. Jean M. McCathern
 Ms. Jeanette McGinn
 Ms. Elyse McIntire
 Mary Ellen and James McKenna
 Ms. Charlene McKenzie
 MHS Interact Club
 Mrs. Ledia M. Mignault
 Ms. Cathleen Monahan
 Mr. Mark S. Moore
 Mr. Michael A. Moore
 Michele and David Mugford
 Mr. and Mrs. Alan R. Muise
 Mr. Kevin A. Murphy
 Mr. John Newbury
 North Shore Corvettes of MA
 Mr. and Mrs. J. Garland O'Connell
 Ms. Tiffany Oliva
 Mr. and Mrs. Kaushik K. Panchoi
 Ms. Holly Parker
 Ms. Ratna Patel
 Peabody Federation of Teachers AFT
 Local 1289
 Mr. Keith Pearson
 Ms. Anna Pelosi
 Ms. Anne Penni
 Jay Penni Photography
 Mr. Peter D. Penni
 Mr. Alfonso Perillo
 The Petrillos Family
 Mr. Thomas E. Petty
 Mr. James C. Phillips
 Mr. and Mrs. Joao A. Pina
 Mrs. Susan E. Pineault
 Mr. Christopher P. Porrazzo
 Mr. and Mrs. Max Potash
 Ms. Deborah Quinan
 Radius Health Care Center at Danvers
 Ms. Deborah N. Raftery
 Mr. Hamilton Reiner
 Reit Management & Research, LLC
 Mr. John Rich
 Mr. Alexander Ripley
 Mrs. Elen Rogers
 Ruberto, Israel & Weiner, P.C.
 Heidi Rubin and Marc Rubin, M.D.

Mr. Daniel B. Ruggles, III
 Roxanne and Kevin Ruppel
 Mr. and Mrs. Bernard J. Ruskin
 Ms. Kathleen A. Saint
 Salem State College Athletics
 Mr. Manuel F. Sam
 Mrs. Kathleen Santos
 Mrs. Shirley J. Saunders
 Ms. Jan Schmid
 Sennott Insurance Agency, Inc.
 Ms. Grace M. Serpa
 Mr. David Shayeb
 Mr. and Mrs. Thomas P. Shea
 The Beth and Peter Shribman Foundation
 Attorney and Mrs. Jeffrey N. Shribman
 Mr. Solomon Sidell
 Siemens Caring Hands Foundation
 Ms. Bev Smith
 Mr. Charles Smith
 Mr. and Mrs. David L. Smith
 Mr. and Mrs. Derek A. Smith
 Mrs. Kristen Smith
 Soitec USA, Inc.
 Solimine, Landergan & Richardson
 Funeral Homes
 Ms. Donna Soltys
 Ms. Joan M. Soltys
 Mr. Paul Soucy
 Mrs. Elaine Sousa
 Mrs. Hilda Spates
 Mrs. Carrie Speros
 Ms. Lois A. Sposito
 Mr. Jeffrey Spurr
 Mr. David St. Laurent
 Stanley Roofing Company, Inc.
 Dr. and Mrs. Brian J. Strasnick
 Mr. Adam Strout
 Mrs. Laurie Surpitski
 Mr. Brian Swift
 Syrxn Consulting Corporation
 Mrs. Leslie C. Tansey
 The Honorable Bill T. Tenaglia
 Mrs. Dena Timoney
 Mr. Matthew S. Titus
 Mr. James Tivnan
 Mr. Terrence Tivnan
 Mr. Dean Tjosvold
 Ms. Mary M. Tjosvold
 Ms. Beth J. Tobin
 Mr. and Mrs. Kevin J. Tobin
 Mr. and Mrs. Gary Underwood
 Mrs. Linda C. Vallis
 Verizon Foundation
 Mr. James M. Ward
 Mr. and Mrs. Mark E. Wheeler
 Ms. Pamela Wilson
 Norma and Robert York
 Mrs. Elizabeth Young
 Ms. Maria C. Zablocki

BOARD OF OVERSEERS

Members of the NSMC Board of Overseers act as ambassadors for NSMC and create connections between the Medical Center and the community. As friends of NSMC, the members demonstrate their commitment to strengthening the Medical Center by supporting the NSMC *fund* and other philanthropic activities. The following represents members during 2010:

Adelle Abdallah
 Ruthann and Asher Alpern, D.D.S.
 Dottie Amanti
 Angelo R. Arena
 Edward N. Bailey, M.D., F.A.A.P.
 Richard Bailey
 Judy and Leonard A. Berkal, Esq.
 Senator Frederick Berry
 Lori Berry
 Richard W. Blazo, Jr.
 Allie Flather Blodgett
 Robert L. Bouchard, Sr.
 Stanley P. Cahill, Ph.D.
 Lisa E. Carbone
 Kenneth Carpi
 Edward J. Clancy, Jr.
 Jennifer Clark
 David H. Cohen
 Robert Conley
 Peter W. Copelas
 DawnMarie Corneau
 Joseph C. Correnti, Esq.
 Brian C. Cranney
 James Crosby
 Michael E. Davenport
 June Davis
 Patrick DeIulis
 Frank DeIulis
 Michele Desmarais
 Mayor Kimberley Driscoll
 Ginnie and Wesley H. Eaton
 Arthur J. Epstein
 Joy Fisher
 Mark V. Forziati
 Charlotte L. Freedberg
 George S. Freedman, M.D.
 Marion G. Garfinkel, R.N.
 Terry J. Garfinkle, M.D.
 David J. Gendall
 David C. Gowell
 Suzanne S. Gruhl
 Annie C. Harris
 James C. Harris
 Clare Hayes
 Joan Hooper
 Donald R. Humphreys
 Elizabeth Mitchell Hunt
 Joan Comfort Johnson
 Steven Kapfhammer
 Jacob R. Karas, M.D.

Maximiliaan G. Kaulbach, M.D.
 Mark S. Kennard
 Representative John D. Keenan
 John Keohane, Jr.
 Anthony Klein
 Mark A. Knutsen
 Nondas Lagonakis
 Peter J. Lappin
 Thomas M. Leonard
 Charles H. Leveroni
 Stanley J. Lukowski
 Robert T. Lutts
 Mary Ann Lyons
 Malcolm F. MacLean, III, Esq.
 Mary E. Madore
 Paul Mahoney, Jr.
 Michael J. McDougall
 Betsy and Peter R. Merry, Esq.
 Patricia M. Meservey
 Biff Michaud
 Erin Mondello
 Richard F. Moore
 Francis J. Murphy, Jr.
 Georgia Murray
 Michael J. O'Connor
 Michael R. O'Keefe
 Richard B. Osgood
 Joseph S. W. Parker, Sr.
 Donald Perault
 Nils P. Peterson
 Margaret T. Reiley
 Mitchell S. Rein, M.D.
 Howard and Sharon Rich
 Lili G. Rowen
 Russell L. Ryan, M.D.
 Phyllis N. Sagan
 Mary W. Sarris
 Joel H. Schwartz, M.D.
 John R. Serafini, Sr., Esq.
 Jack Skowronski, M.D.
 David J. Solimine, Sr.
 David J. Solimine, Jr.
 Representative Theodore Speliotis
 Jessica and Jeremy Styles
 Daniel and Linda Sullivan
 David Surface
 Daniel Travers
 Gloria Wallis
 Deborah S. Walsh
 Steven M. Walsh
 Michael D. Ward
 Barry F. Weed
 Joan D. Wheeler
 Patricia H. Zaido

BOARD OF TRUSTEES

Richard E. Holbrook, Chair
 W. Gerald Austen, M.D.
 Richard C. Bane
 Kevin T. Bottomley
 John P. Drislane
 Arthur J. Epstein
 Jennifer Cofer Flanagan
 David W. Ives
 Anthony A. Klein
 J. Brian McCarthy
 Terence A. McGinnis
 Maury E. McGough, M.D.
 Robert G. Norton, ex-officio
 Mary G. Puma
 David J. Roberts, M.D.
 M. Christian Semine, M.D.
 Jeffrey N. Shribman
 Gary A. Spiess
 Raymond A. Smith, M.D., ex-officio

NORTH SHORE CANCER WALK

For the past 20 years, thousands of walkers have raised over \$16 million for oncology services and equipment for patients on the North Shore. In 2010, over 5,000 people and 400 runners gathered at Salem Willows to celebrate the North Shore Cancer WALK's 20th Anniversary. Thank you to the dedicated walkers, donors, team captains and sponsors who raised \$910,000 in 2010.

We are indebted to the following groups for their steadfast support of this annual event:

- WALK Anniversary Committee
- WALK General Committee
- WALK Logistics Committee
- Wicked Running Club
- Volunteers
- In-kind donors
- Entertainers
- City of Salem Police and Fire
- Salem Parks and Recreation Department
- Salem Electrical Department
- Salem Parking Department

In addition, we offer a special word of thanks to Mark Forziati of Marblehead, the 2010 WALK Chairman. Mark brought a renewed energy and excitement to the 20th Anniversary Cancer WALK and increased total fundraising by 10 percent.

Thank you one and all for your dedication to the North Shore Cancer WALK.

2010 North Shore Cancer WALK Sponsors

2010 WALK Presenting Sponsor
 Danversbank

2010 WALK Leadership Sponsor
 Team4Zrt
 Eastern Bank Charitable Foundation

2010 WALK Supporting Sponsor
 Delulis Brothers Construction
 Designer Bath & Salem Plumbing Supply
 Dunkin Donuts
 Electric Insurance Company
 General Electric Aviation
 Grosvenor Park Rehabilitation Center
 Healthbridge Management
 Salem Waterfront Hotel
 Salem Five Charitable Foundation
 Willow Laboratories

2010 WALK Benefactor Sponsor
 Serafini, Serafini, Darling & Correnti, L.L.P.
 Thermal Circuits
 Barbara and Anthony Klein
 Whole Foods Market

2010 WALK Anniversary Sponsor
 Hutchinson Medical
 Flowers by Darlene
 Zampell Refractories, Inc.

2010 WALK Media Sponsor
 The Daily Item
 North Shore 104.9
 7News WHDH-TV Boston

Teams That Raised \$5,000 or More

\$50,000 +
 GE Lynn
 Team4Zrt

\$10,000 - \$25,000
 Cathy's Crew
 DeIulis Brothers Construction
 North Shore Bank Pacers
 Team Kathie Mitchell
 Team Janie

\$5,000 - \$9,999
 Ann & Friends
 Danversbank
 Cruzin' for Susan
 Electric Insurance
 Hungry For Life
 The Lung Rangers
 Marblehead Bank
 The Penni Family Fund for Oncology Care
 Salem Five Striders
 Team Sylvania

Individuals Who Raised \$1,000 or More
 Mr. and Mrs. Keith T. Archung
 Mr. and Mrs. Joseph M. Baillie
 Mrs. Beth Lee L. Baldini
 Mrs. Candace Beiler
 Mrs. Katie I. Betts-Levine
 Mrs. Tara C. Boucher
 Damon Boutchie and Sheila Griffin
 Dr. Kristin K. Bresnahan
 Mr. Randall M. Brown
 Mrs. Caren Bussolari
 Ms. Catherine M. Caffarella
 Ms. Crystal L. Calderone Liacos
 Ms. Kathy Carlson-Smith
 Mrs. Amy Charlton
 Mr. Josh Chmara
 Ms. Lori Ciafardoni-Hawkes
 Ms. Beth Cox
 Arthur and Francie Croft
 Mr. and Mrs. Graham Daly
 Mr. Patrick DeIulis
 Mr. Robert V. Demaso
 Ms. Becky DeWitt
 Mr. Mark A. DiPietro
 Mrs. Andrea Donnelly
 Mrs. Kerrie Donnelly
 Mr. Tony Doucette
 Miss Jenna Feldman
 Ms. Christina Ferri
 Jennifer and Jim Flanagan
 Ms. Alesandra Forziati
 Mr. Marco Forziati
 Ms. Marisa Forziati
 Mark V. Forziati
 Mr. and Mrs. Ronald P. Fournier
 Ms. Karyn Gabrielli
 Mrs. Gay A. Gardner
 Mrs. Mary C. Gigliello
 Ms. Allison Gilgun
 Mrs. Kelly D. Gray
 Ms. Mary Harrington
 Mr. Scott Hentosh
 Ms. Pamela L. Hood
 Mrs. Beth Johnson
 Mrs. Elise Kelley
 Mrs. Wendy A. Kelley
 Mrs. Nancy Kerins
 Ms. Linda Lackey
 Mr. and Mrs. Richard L. Lawler
 Mr. David Lazarakis
 Ms. Dale Lemure
 Charles H. & Amy S. Leveroni
 Ms. Kathleen Litchman
 Mr. Jason A. Lizotte
 Mr. and Mrs. Tom Lovejoy
 Ms. Carol S. Lovejoy
 Mrs. Elissa Lucas
 Mrs. Carol D. Malinowski
 Ms. Paula Masse
 Mr. Thomas Massie
 Mr. William M. McIntire, Jr.
 Mr. and Mrs. Donald Melanson

Ms. Kathleen L. Mitchell
 Mrs. Barbara M. Moore
 Ms. Maureen A. Mullen
 Ms. Brittany Murtaugh
 Ms. Lori J. Nazzaro
 Ms. Deb Newman
 Ms. Christine Noyes
 Mr. Kevin B. Noyes
 Mr. and Mrs. Kevin G. O'Brien
 Mr. Warren O'Neill, Jr.
 Ms. Bethany A. Porrazzo
 Mr. Louis Porrazzo
 Mr. and Mrs. Edward A. Potvin
 Mr. and Mrs. Michael P. Riley
 Mrs. Ada Roberts
 Ms. Donna Roberts
 Ms. Julie Rydzewski
 Ms. Rosanna Sanchez
 Mr. Anthony A. Santos
 Mrs. Susan M. Shannon
 Mr. and Mrs. Thomas P. Shea
 Miss Leeanne Silva
 Ms. Ariana Smales
 Mr. Nick Smith
 Ms. Donna Soltys
 Mrs. Elaine Sousa
 Mrs. Hilda Spates
 Mr. and Mrs. David R. Spiewak
 Ms. Lynne B. Sprague
 Ms. Farah S. Syed
 Mrs. Tara Taylor
 Ms. Michele L. Thompson
 Mr. Paul J. Trellopoulos
 Mrs. Caren M. Turner
 Mrs. Gina Velonis
 Mrs. Michelle Wachowiak
 Mr. and Mrs. Joseph J. Wallace
 Ms. Meredith Warren
 Mr. Alan M. Weisner and
 Mrs. Marilyn R. Glazer-Weisner
 Mr. Scott Wentzell
 Miss Terri Whelan
 Mrs. Elizabeth Young
 Ms. Maria C. Zablocki

This special issue of NSMC *Giving* has been prepared to acknowledge the generous support of contributors to NSMC during the calendar year 2010. Every effort has been made to ensure the accuracy of these listings. Errors and omissions should be reported to the NSMC Development Office, 81 Highland Avenue, Salem, MA 01970; 978-741-1242.

To all of our donors, the staff of the medical center and the NSMC Development Office expresses its deepest appreciation.



NORTH SHORE MEDICAL CENTER

81 Highland Avenue
Salem, MA 01970
978-741-1215

NSMC Salem Hospital

NSMC Union Hospital

MassGeneral for Children
at North Shore Medical Center

NSMC Heart Center

NSMC Women's Center

North Shore Physicians Group

Non Profit
US Postage
PAID
N. Reading, MA
Permit No. 193



Follow Us!

UPCOMING EVENTS



1874 SOCIETY SPEAKER SERIES LIVING WELL WITH ALLERGIES

April 14, 5:30 – 7:30 p.m.
Salem Waterfront Hotel
225 Derby Street, Salem, MA

WHOLE FOODS SWAMPSCOTT FIVE PERCENT DAY

April 27, 8 a.m. – 9 p.m.
331 Paradise Road, Swampscott, MA

Five percent of all store proceeds for this day will benefit the North Shore Cancer WALK/RUN. Come enjoy samples, register for the WALK/RUN and purchase T-shirts!



NORTH SHORE CANCER WALK/RUN

June 26, 8 a.m. for WALK
11 a.m. for RUN
Salem Willows Park, Salem, MA

Join us for the 21st annual North Shore Cancer WALK and 2nd annual 5K North Shore Cancer RUN. To register for the WALK, please visit northshorecancerwalk.org. Registration for the RUN is \$20 and the first 300 entries will receive a tech running shirt. All runners must register online at northshorecancerrun.org.



NSMC GOLF CLASSIC AT TURNER HILL

June 13, 1:00 p.m.
Turner Hill Golf and Racquet Club
Ipswich, MA

To reserve your space in this exclusive tournament, please contact Rachel Chase at 978-825-6236.

Turner Hill features a par-72 course that preserves and promotes the area's breathtaking natural surroundings, offering a balance of dramatic and challenging play.

For additional information about these events, please contact the NSMC Development Office at 978-741-1242.



NORTH SHORE MEDICAL CENTER is a multi-site health system located north of Boston and a member of Partners HealthCare, which was founded by Massachusetts General Hospital and Brigham and Women's Hospital. Together with Massachusetts General Hospital, we opened the Mass General/North Shore Center for Outpatient Care in Danvers in 2009.